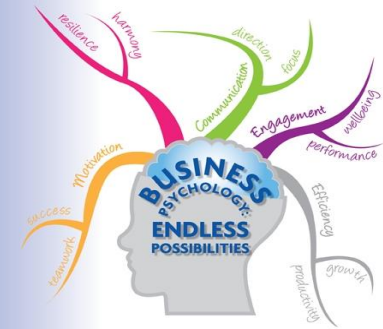




10th Annual Conference
 6th - 8th May 2010
 Robinson Executive Centre Wyboston MK44 3AL
www.theabp.org.uk



Conference Programme

Find below this year's Conference programme. You will see plenty to whet your appetite. Download and complete a booking form at www.theabp.org.uk.

In addition to plenary sessions, the programme has four parallel streams. You will be invited, shortly before the conference, to make your stream choices.

Parallel Streams	Stream 1: Psychology in Organisations	Stream 2: Conversations for Change	Stream 3: New Tools for New Times?	Stream 4: Developing Distinctiveness
	<i>How psychology has made a difference for clients. Hear practical case studies from pharmaceutical, construction, finance, energy, manufacturing and public sectors.</i>	<i>Shaping thinking, behaviour and outcomes through language and conversation. Find out how meaningful conversations and choice of language can bring about new insights in one to one, team and organisation wide interventions.</i>	<i>Join in the discussions about new and old models, theories and instruments. What old techniques serve us well and what new approaches do we need to embrace? The sessions cover Type to Neuroscience; Selection to Improvisation and Competencies to Strengths.</i>	<i>Take the time to set yourself apart and build capability. Join these practical and experiential sessions designed to enhance your consulting, marketing, thinking and leadership presence.</i>

Please note the conference opens on Thursday 6th May 1300, with sessions starting at 1430 and ends on Saturday 8th May at midday.

If you have any questions or ideas, please do not hesitate to get in touch with the Conference Team via RichardTaylor@theabp.org.uk.

Kind regards, 2010 Conference Team

With kind thanks to our GOLD sponsors so far:



Monday, 15 February 2010

Thursday 6th May				
1300	Hotel registration opens, conference registration opens, guests may use venue leisure facilities			
1430-1545	<p>Business critical psychology in Shell: talent identification, leadership development and employee engagement</p> <p><i>David Wigfield, Change Manager, Shell IT</i></p>	<p>Effecting <u>real</u> organisational change: a new language for creating meaningful, long term change</p> <p><i>Michael Lazan, Global VP, Leadership and Accountability Services, The Arbinger Institute</i></p> <p><i>The Arbinger Institute's work and insights are recommended by leading US CEOs, academics and authors including Stephen R. Covey.</i></p>	<p>From competencies to strengths – a new approach to selection</p> <p><i>Rebecca Stevens, Senior Consultant, TMP</i></p> <p><i>Kirsty Nolan, Senior Consultant, TMP</i></p>	Awaiting announcement!
1545-1615	Break			
1615-1730	<p>Leader-led leadership development versus vendor-led: a practical perspective from an investment bank</p> <p><i>Louise Kordel, Head of L&D, Barclays Capital</i></p> <p><i>Deborah Tom, Managing Director, Human Systems</i></p>	<p>How does positive psychology help us to improve decision making and communication?</p> <p><i>Sarah Lewis, Founder, Appreciating Change</i></p>	<p>Removing the rocket science from online assessment: how to sell, design and manage online assessment projects</p> <p><i>Alan Redman, Director, Criterion Partnership</i></p> <p><i>Qualified attendees will be given accreditation and free COAST trials</i></p>	<p>Performance consulting: enhance internal consultancy influence and value</p> <p><i>Nigel Harrison, Founder, Performance Consulting UK</i></p> <p><i>Participants will receive a free copy of Nigel's Sunday Times paperback: "Improving Employee Performance"</i></p>
1730-1900	Keynote address and interactive workshop: Identifying and grasping the endless possibilities for business psychology, Steve Whiddett, Chair, ABP			
1900-1930	Free time			
1930-2030	Welcome drinks and networking			
2030	Dinner			

Friday 7th May				
0915-1030	Global talent development at Grundfos <i>Natalie Livings, Managing Consultant, A&DC</i> <i>Thomas Brun Larson, Regional Human Resource Manager, Western Europe, Grundfos</i>	The science of influence and persuasion. Exploring Professor Robert Cialdini's 6 principles, with research and application for business and personal life <i>Dil Sidhu, National Director, BDO LLP</i> <i>Dil is one of just 21 people trained and certified by Professor Cialdini to delivery his groundbreaking work.</i>	Coaching with MBTI – a different perspective <i>Gil Parsons, Lead Trainer, OPP</i> <i>This session is for those who are familiar with MBTI Step I and want to explore new techniques and perspectives. No experience using MBTI Step II needed.</i>	Working with small businesses: psychology and methodologies <i>Dr Karol Szlichcinski, Managing Director, K Szlichcinski Associates</i>
1030-1100	Break			
1100-1200	Keynote address: David Carew, Chief Psychologist and Head of Profession, Department for Work and Pensions; former Chair of the DOP, BPS			
1200-1315	Balfour Beatty: making safety personal – are they involved? <i>Rachel Ivers, Behavioural Change Manager, Mansell plc</i>	Tales from the ‘dark side’ – experiences of using the HDS in team and one to one conversations <i>Gillian Hyde, Director, PCL</i> <i>Geoff Trickey, Managing Director, PCL</i>	Type Mapping™ – breaking free of the strait jacket of individual psychology <i>Roy Childs, Managing Director Team Focus</i> <i>Steve Myers, Managing Director, Team Technology</i>	Intuitive and embodied leadership – leading the way with Equus <i>Dido Fisher and Sarah Basely, Directors, Intuitive Leadership</i> <i>This session will be held outdoors to better accommodate the horse!</i>
1315-1415	Lunch			
1415-1515	Keynote address: Jo Haigh, Partner fds Group and Head of Corporate Finance, ATF Group			

1515-1630	<p>Bucking anticipated trends at Schering-Plough: improving performance and maintaining motivation in a merger situation</p> <p><i>Julie Pelcyh, GAP People Ltd</i> <i>Sarah Law, Meercat Consulting</i> <i>Haseeb Ahmad, Schering Plough</i></p>	<p>Finding your story and developing metaphors with clients</p> <p><i>Nigel Wood, Peppermint Giraffe</i></p>	<p>Using improvisation in organisations: an exploration of the much aligned art of ‘making it up as you go along’!</p> <p><i>Julia Knight and Harry Puckering</i></p> <p><i>Julia & Harry bring their experiences as singers, musicians, comedians and people developers.</i></p>	<p>Using social networks and social media to build your business and find employment</p> <p><i>Matt Alder, Futurologist and Founding Director, Metashift</i></p> <p><i>Matt is an experience business leader, award winning digital strategist and widely read blogger with an international audience www.recruitingfuture.com</i></p>
1630-1700	Break			
1700-1815	Awaiting announcement!	<p>Stories from positive psychology coaching. A journey from academia to application...</p> <p><i>Lucy Ryan, Founding Director, Positive Insights</i></p> <p><i>Lucy is one of a handful of European practitioners with a masters in applied positive psychology, as well as being an experienced personal impact coach with leaders in organisations such as Sony, Siemens, BBC, Daily Mail and UNICEF.</i></p>	<p>Will the brain sciences generate a completely new and integrated way of understanding behaviour in organisations?</p> <p><i>Professor Paul Brown, Visiting Professor in Organisational Neuroscience, London South Bank University</i></p>	<p>Differentiate yourself from the competition – using branding techniques to stand out from the crowd</p> <p><i>David Royston-Lee, Founder Director of The Janus Factor</i></p>
1815-1930	Welcome to the ‘ Not the AGM! ’ with a free glass of wine (45 minutes)	Or Exercise (45 minutes)		Or Free Time
1930	Deans Champagne Reception			
2015	Gala Dinner & Entertainment			

Saturday 8 th May	
0915-1030	<p>Leadership development during times of change at Sussex Probation Service <i>Amanda Gartshore, Associate, Eliesha Training Ltd</i></p> <p>Increasing cultural intelligence in organisations – communicating virtually, across borders and cultures <i>Dr Nic Sale, Head of Diversity, Pearn Kandola</i></p> <p>Wake up and smell the coffee! a challenge to traditional psychometric assessments and an insight to the ‘new world’ <i>John Cooper, Rich Cook & Jo Maddocks, JCA (Occupational Psychologists) Ltd</i></p> <p><i>Chris Lewis, Aver Psychology and ‘blue sky’ psychometrician</i></p> <p><i>Barbara Busby, HR Director, Dstl (the MoD’s Science and Technical Agency)</i></p> <p>Improving your own and your clients’ critical thinking processes – an introduction to IFRAME <i>Shawn Ireland, Principle, HRC Group</i></p>
1030-1100	Break
1100-1200	Inaugural Francis Butler Memorial Lecture: <i>Professor Adrian Furnham, Professor of Psychology, UCL</i>
1200-1215	Conference Closure
1215-1330	Lunch for those that wish to stay

NB Things may change! The organisers reserve the right to alter any aspect of the advertised programme.

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